

# XXVI EFSS' 2022 "DIGITAL TRANSFORMATION OF EDUCATION: SEMIOTIC AND INTERDISCIPLINARY PERSPECTIVES"

## 6-10 SEPTEMBER, SOZOPOL, BULGARIA

### 6/9 Tuesday (Early Fall School of Semiotics - EFSS)

16:00 - 16:30 **K. Bankov**: How the EFSS works

16:30 - 17:30 Plenary lecture (chair K. Bankov)

**Gianmarco Giuliana**: From Education to Edutainment: A Semiotic Perspective on Playful Digital Learning

17:30 - 18:00 Coffee break

18:00 - 18:30 **Fârte Gheorghe-Ilie; Obadă Daniel-Rareș**: Fighting Fake News: Using Flow Theory as a Theoretical Framework to Increase Students' Digital Media Literacy

18:30 - 19:00 **Eleni D. Lazaridou**: Cultivating critical digital literacy through the creation of multimodal digital storytelling

### 7/9 Wednesday (Early Fall School of Semiotics)

10:00 - 10:45 Plenary lecture (chair George Tsonev)

**Momchil Alexiev**: Immersive Education with and in Virtual Reality

10:45 - 11:15 **Evangelos Kourdis, Georgios Damaskinidis**: The development of digital literacy in postgraduate students of semiotics

11:15 - 11:30 Coffee break

11:30 - 12:00 **Christo Kaftandjiev**: The digital marketing communications of education - semiotic and narrative aspects

12:00 - 12:30 **Elena S. Lazaridou**: Semiotic and digital tools in education. The digital narrative of Marco Polo's journey through the application of the Google Earth program

12:30 - 13:00 **Giuditta Bassano**: Starting afresh from Dewey

13:00 - 14:00 Lunch

Chair Reni Iankova

16:00 - 16:30 **Nicolae-Sorin Drăgan**: Digital Natives, Net-Generation & Education: Between Myth and Reality

16:30 - 17:00 **Dumitrita-Dorina Hirtie**: Online Coaching Practices: Directive and non-directive approaches

17:00 - 17:30 **Victoria-Delia Bunceanu**: The "data subject" - a common denominator in the implementation of the General Data Protection Regulation (GDPR) in the public administration in Romania

17:30 - 18:00 Coffee break

18:00 - 19:00 **Kristian Bankov, Reni Iankova**

Semiotics and digitalization of education: summary and discussion with all participants



## 8/9 Thursday

### ERUA WP2 Research group workshop

#### Digital Transformation of Research and Practice in Reform Universities: Past, Present and Future

10:00 – 10:30 Welcoming words by **Vassil Garnizov, Kasper Risbjerg Eskildsen and Kristian Bankov**

10:30 – 11:15 Plenary lecture (chair Kristian Bankov)

**David Kergel:** Digital Diversity in Higher Education! The socio-semiotic and socio-epistemological meaning of Diversity and Digitality in Higher Education.

11:15 – 11:30 Coffee break

11:30 – 12:00 **Kostadin Kolarov, Juliana Hadjitchoneva:** Opportunities and limitations of digital educational tools for shaping entrepreneurial mindset and competences

12:00 – 12:30 **Patrick Blackburn:** Teaching "New Digital Worlds"

12:30 – 13:00 **Søren Larsen:** The reality of using Virtual Reality in Natural Science Education at Roskilde University

13:00 – 14:00 Lunch

16:00 – 17:00 Workshop "Immersive Education with and in Virtual Reality" by **Momchil Alexiev**

17:00 – 17:30 Coffee break

17:30 – 19:00 **PhD Marathon** (Presentation of and feedback for the research projects of participating doctorands, chair Reni Iankova)

Sevim Asimova Taneva

Silvana Milenova

Alex Gocheva

Hristijana Stoimenova

Kristina Stoyanova

Dilyana Molerova



20:00 Welcoming reception

## 9/9 Friday (ERUA WP2 Research group workshop)

10:00 – 10:45 Plenary lecture (Chair Metodi Metodiev)

**Mariza Dima:** Gamification and Collaborative creation in Remote Educational Interactions

10:45 – 11:15 **Eduard Marinov, Elena Spasova:** Gamification in business and entrepreneurship education – theory and application

11:15 – 11:30 Coffee break

11:30 – 12:00 **Falco Drießen:** The University of Konstanz Data Literacy Charter

12:00 – 12:30 **Søren Riis:** The ICT literacy

12:30 – 13:00 **Inés Laitano:** Demystifying digital media in a Digital Semiotics course

13:00 – 14:00 Lunch

Chair Kristina Stoyanova

16:00 – 16:30 **Metodi Metodiev:** Digitalization and memory

16:30 – 17:00 **Liyana Peeva & Co.:** The market of educational services in Bulgaria: brands and trends

17:00 – 17:30 **George Tsonev:** Special education, blended learning, supporting and distance education

17:30 – 18:00 Coffee break

18:00 – 18:30 **Polina Mihova:** The quiet revolution of digital health projects in Bulgaria

18:30 – 19:00 **Frida Valles Kirkegaard:** Digital Courses at ERUA Universities

20:00 Intercultural talent night

## **10/9 Saturday (ERUA WP2 Research group workshop)**

10:00 - 10:45 Plenary lecture (Chair Hristijana Stoimenova)

**Alin Olteanu:** Do not imagine a nation: semiotic theory for the Third Industrial Revolution

10:45 - 11:15 **Atanas Mihnev:** Digital Politics - the challenges of communication with constituents in the 21st century

11:15-11:30 Coffee break

11:30 - 12:00 **Georgi Niagolov:** Competent Reading for the Digital Age

12:00 - 12:30 **Eduard Marinov:** Presentation of the outcomes of the Early career researchers' workshop "Digitalization of research and Open science"

12:30 - 13:00 Closing discussion on ERUA WP2 Research group workshop, chairs **Kasper Risbjerg Eskildsen and Kristian Bankov**

13:00 - 14:00 Closing lunch 😊



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